# Newcastle Earth Day

## Lake Boren Park • Sponsor Benefits • April 23, 2016

## **Event Details:**

- Eighth Annual event
- Offering booth locations for 50+ non-profits and businesses
- Includes a broad based marketing and internet campaign
- Produced by the Weed Warriors
- Held in partnership with the City of Newcastle King Conservation District National Wildlife Federation And Sponsors like you!

## **Provided by Event:**

- Reserved booth locations
- Marketing & Advertising
- Event tent for Sponsors





#### City Details and Status:

Founded 1994Population: 10,460Median Income: \$115,727Median Age: 39 years

\*for a copy of our demographic report, contact City of Newcastle

## Planet Sustainability Sponsor - \$5,000.00

- Logo on Coal Creek Banner & all PR collateral items
   Note: The Coal Creek Banner displays the main sponsor's logo. Advertising opportunity for your company 36,000 vehicles travel daily on Coal Creek Parkway
- 2. Key Note seminar time from podium
- 3. Booth space with a prime location
- 4. Posts on FB & Twitter
- 5. Logo on web site
- 6. Logo on t-shirts

## Green Business Sponsors - \$1,000.00

- 1. Advertising time from podium
- 2. Booth space
- 3. Posts on FB & Twitter
- 4. Logo on web site
- 5. Logo on t-shirts
- 6. Large 40'x 40' event tent for activities

## **Activity Sponsors - \$500.00**

- 1. Booth space
- 2. Mentions on FB & Twitter
- 3. Logo on web site
- 4. Logo on t-shirts

Thank You to Our Sponsors! Without you, this event would not be possible.

#### Interested in sponsoring or participating?

**Contact**: Grace Stiller, Earth Day Chairperson gracestiller@comcast.net 425.228.7927 or cell 206.795.5783 Lake Boren Park · 13058 SE 84<sup>th</sup> Way · Newcastle 98059